





## Taylor & Francis eBooks

Taylor & Francis eBooks is a single destination platform with a vast collection of eBooks across science, technology, engineering, medicine, humanities and social science.

Taylor & Francis eBooks is streamlined to better meet the needs of our customers. It offers a single point of access to all eBook content and improved search and discovery of content at both book and chapter level.





















NANYANG







Hundreds of University libraries globally use Taylor & Francis eBooks

Perpetual/outright access

Pick and choose or curated collections

Annual or multi-year subscriptions

- More than 124k individual eBooks and over 1.5 million chapters
- Over 15.5 million sessions in 2018
- 60% of sessions were driven by referrals from other sites/systems
- 44% of all referral traffic was from Google Scholar (in 2018 we were the first major academic publisher listed on GS)
- Alexa ranking at launch in November 2017 was #137,710. In April 2019 it was #13,328 (lower is better, e.g. Google is #1)